

THE TAMPA TRIBUNE

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WHAT'S NEW?

What: M LAB skin care, a line of anti-aging skin-care products that includes cleanser, toner, serum, cream, eye cream and body treatment cream. Prices range from \$60 to \$260.

Until now, M LAB skin care was only available to those willing to visit the prestigious White Hall at Harrods in London. The line recently launched here in the United States and is available online at harrods.com and mlabonline.com.

I started noticing ch-ch-changes in my skin when I turned 40: fine lines, dry patches, uneven skin tone. Being the skin-obsessed gal that I am, I'm always willing to try a product that promises improvements.

The M LAB line has quite the cult following in Europe — and it doesn't take long to see why.

My skin was softer, firmer and more even in color after just two weeks. I keep checking myself out in the mirror, without makeup, and marveling at the changes compared to a month ago. Amazing!

M LAB was created by the scientists at Milbar Laboratories, renowned for formulating private lines for dermatologists and plastic surgeons for years. They were challenged to create "the most efficacious products without price limitations."

The line has the highest percentage of clinically active ingredients on the market — up to 74 percent. These products are packed with emollients, hydrators, peptides, antioxidants, amino acids, plant extracts and all the good stuff that targets every visible sign of aging.

M LAB is listed as being safe for all skin types. My super-sensitive skin drank it up with no problems — not even a breakout.

The only downside when it comes to this line is the price. The anti-aging treatment cream — the star of the line — sells for \$260 a jar.

But can you really put a price tag on something that works this well?



Cloe Cabrera