

jones

THE SHOPPING GUIDE
FOR WOMEN WHO
KNOW BETTER

PREMIERE
ISSUE

Latest,
**HOTTEST,
BEST**

Brilliant
Beauty Buys
That Work!

Veronica
Webb

**SPRING
FORWARD**

10 TRENDS
TO TRY
NOW

Home
DECOR

7 Things
We Adore

**WINE &
SUNSHINE**
SEEING
SONOMA
& NAPA

Accessories
REPORT
Bags, Shoes,
& Baubles



JONESMAG.COM

FACE FORWARD

Potions **Beauty**

2010's promising new products



1

JUST WONDER-FULL

Sure, it may look like your everyday, run-of-the-mill earthy soap, but underneath the paper packaging lies a most unusual clay bar. Suspending the essence of 700 herbs, along with radiance-inducing algae and highly sought-after Austrian Heilmoor clay, Wonderbar is chock-full of goodness. Its unique formulation, courtesy of countless nano technicians, works diligently, absorbing deep to keep skin vibrant and clear. Unlike most bars, the longer you let Wonderbar lather, the better the results. Sleep in it for a week and prepare to shimmer.

Wonderbar
\$40/25 gm,
\$105/80 gm
wonderbarusa.com



M Lab Anti-Aging
Treatment Cream
\$175-\$260
mlabonline.com

2

BEST ALL-AROUND

The gleefully anal scientists at Milbar Laboratories have been formulating innovative skin care for dermatologists and plastic surgeons for over 25 years. Despite M Lab's austere black and white packaging, their ingredient list jams in more active goodies than any other line on the market. Their Anti-Aging Treatment Cream leverages an unheard of matrix of 68% clinically active peptides, antioxidants and vitamins to regenerate maturing skin. Diamonds were a girl's best friend.

3

EASY ON THE EYES

This two-sided wand contains anti-aging Pro Retinol A, which helps speed up cell turnover and also reduces the size and depth of wrinkles. The Fiber Restoring Complex works to reinforce and regenerate the fibrous network around the eyes, which tends to thin as we age. All is not lost, however, with the hotness factor here being that this duo contains two key ingredients that induce production of elastin and collagen to lessen the crepe-like look that tends to give our age away. And we mustn't have that!

L'Oreal RevitaLift
Deep-Set Wrinkle
Repair 24HR Eye
Duo, \$14.99
walgreens.com



4

EASY DOES IT

The unfortunately named skin care line Sponge, inspired by the Greek island of Symi, boasts a vitamin-rich collection, including Ladi Avokanto, a facial avocado oil that leaves your skin incredibly soft. So indulgent you'll not mind just the faintest whiff of Mediterranean salad.

Sponge Ladi Avokanto
\$100
barneys.com

